



FOR IMMEDIATE RELEASE
Contact: Kimberley Bruce
kim.bruce@velvetpeanutbutter.com
734-469-7470

A Message To Velvet Peanut Butter Consumers

January 19, 2009 - The makers of Velvet Creamy Peanut Butter want to assure its customers that the Food and Drug Administration's voluntary peanut butter recall involving certain brands of peanut butter and peanut butter products because of concerns relating to Salmonella (a bacterium that causes food borne illness) does not include Velvet Peanut Butter.

The owners of Velvet Peanut Butter are committed to only the highest standards of food safety and well being of its customers.

About Velvet Peanut Company, LLC: Velvet Peanut Butter Company, LLC is a Michigan company established in 2008 to re-launch one of Michigan best loved brands. Velvet Creamy Peanut Butter is now available at Hiller's locations throughout metro-Detroit.

###